



**URGENT  
APPEAL**

## **SPACE TO LEARN, ROOM TO GROW**

Dear Parents and Carers,

You will be aware that we launched a classroom expansion fundraising appeal just before the nation went into lockdown in March. This effectively put the brakes on our campaign until we received a £100 donation from an anonymous couple in the village last week. This couple generously donated the money they had saved on petrol during the coronavirus lockdown to our appeal.

With the news that the government expects all children to be back in school in September, our ambition to expand the size of our Year 5 and 6 classrooms is now even more critical. We therefore wish to use this donation to resurrect our fundraising campaign and hope you will help us in any way possible. We appreciate that your own personal circumstances may be challenging too. If this is the case, we want to say a big thank you for all your support in the past. But, if you are still able to help us with a regular donation to our Voluntary School fund, a one-off donation or are able to help secure a company donation for us, we would very much appreciate this.

As our usual fundraising efforts have not been able to take place this year, we need our community's support more than ever before. For this reason, we will extend our appeal to local businesses too as we seek to raise the £25,000 needed to undertake the expansion project **this** summer to give children in our school more space to learn and room to grow from September.

By expanding our current Year 5 and 6 classrooms into the adjoining spare room (The Zone) we will boost the size of the cramped classrooms by around **40%** and transform the teaching and learning environment. Children spend a significant amount of time in the classroom so a spacious, comfortable and inspiring environment is fundamental to their successful learning. Cramped conditions easily distract children from their learning and have a particularly detrimental impact on those with special educational needs.

Over the page we have listed all the ways you may be able to consider helping us, either financially or by helping us to spread the word about our campaign.

**Please, if you can, give what you can to this important appeal. If every home in our parish (c. 950 homes) donated £26 to our appeal, we would raise the £25,000 needed.**

Yours sincerely,

Chasey Crawford Usher  
Headteacher

Gail Isted  
Co-chair

Mark Warren  
Co-chair





## Ways to help:

Donate via [www.schoolgateway.com](http://www.schoolgateway.com) – click on ‘Classroom Expansion Campaign 2020’

Donate via our online fundraising page at [www.givey.com/classrooms2020](http://www.givey.com/classrooms2020)

**Through personal online banking: Use the school’s bank account details below to set up a one-off or regular payment through your own online banking system**

**Account name:** Wateringbury CE Primary School

**School’s bank:** NatWest Bank, 3 High Street, Maidstone

**Sort code:** 60-60-08    **Account no:** 79300839    **Use reference:** ClassroomExpansion/*Your surname*

**By cheque:** Make cheques payable to ‘Wateringbury CE Primary School’. Add ‘Classroom Expansion’ and your name/address to the back for an acknowledgement. Return to: School Office, 147 Bow Road, Wateringbury, Maidstone ME18 5EA

### Corporate donations:

If you own a company or know a company that provides match funding or would like to donate to our appeal, please put them in touch with us. We will happily promote all major donations. Telephone 01622 812199 or email [office@wateringbury.kent.sch.uk](mailto:office@wateringbury.kent.sch.uk) for more details or to discuss.

### Organise your own fundraiser:

Could you or a local organisation organise a sponsored event or other fundraiser to help our appeal?

### Help us to spread the word:

Please forward our appeal to anyone you think may like to help us. Check out our campaign progress on Facebook @Wateringbury CE Primary School and **share** our page with anyone you think may be interested in helping us, including families of ex-pupils.



**Gift Aid** any donation you make – simply fill out the form below and return to our School Office. GiftAid means your donation will be worth an extra 25% to us but it doesn’t cost you any extra.

## GIFT AID DECLARATION – please return to School Office

By signing below, Wateringbury Primary School can claim an additional 25p for each £1 you donate at no extra cost to you, provided that you pay income tax at least equal to the tax reclaimed.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference. NB. If your circumstances change, please notify Wateringbury CE Primary School.

Signed: \_\_\_\_\_ Print name: \_\_\_\_\_

Address of signatory: \_\_\_\_\_

Postcode: \_\_\_\_\_ Date: \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT!**

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